

## **Peterborough Skating Club Board Meeting**

**January 27, 2014**

**Peterborough Memorial Centre**

Attendance; Hallie Atter, Kim Morello, Diane Sargent, Chandois Hickey, Alana Jolley, Tara Paul, Susan Sparkes

Scott Cherway from Sports Express attended meeting to discuss our options to use this magazine to profile and advertise for our club .Our options include regular ads, profile pages, photo booth for special events, inserts that can be used for programs. The price lists for these are kept in the office. The options that seemed to best suit the clubs needs is a profile page. It is \$400.00 and is a whole page and we can put anything we want in that page. The suggestions of items we could use include the following Carnival, Board volunteers, Coaches, club history, high achievements. If we commit to 3 profile pages over a year the charge would be \$350, 00. It was discussed that the timing of these pages would be March-Carnival, July-registration volunteering info and December-preparation for competitions. General agreement that this was a good idea for next year and Tara volunteered to take pictures.

### **Ice Awareness**

There are many concerns about safety on the ice. They include the following coaches standing in the middle of the ice, skaters standing by the boards and not giving the right away to skaters in a lesson, skaters unaware of what is going on around them, number of skaters on the ice and the differing skill levels. The suggestions to help address these issues include-have coaches emphasize ice awareness in stroking session. Kim volunteered to do an ice safety sessions with skaters. Continue to have the music person announce skaters and include the person on deck .Have skaters leave the ice when drinking from water bottle. Also discussion of capping ice, changing levels for next year and limiting guest skating.

### **Dress Exchange:**

Dress exchange was very successful. We had 70 dresses and a profit of 70.00 was made from items the club sold. Many people still asking for skates .There was a suggestion that the 5<sup>th</sup> ave jewelry bring more hair stuff.